



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Davis Group Inc, The**  
**Attention: Accounts Payable**  
**4201 Bee Caves Rd, Suite C-101**  
**Austin, TX 78746**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969792-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/Abruzz	FL DEM PARTY: AB,S,S	1420

Flight Dates	Order #	Alt Order #
11/05/12 - 11/06/12	969792	06402165

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	2	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	FDP1205H	\$220.00 NM
1	WPBF	Tu	11/06/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	FDP1205H	\$220.00 NM
2	11/05/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	3	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	3	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	FDP1205H	\$320.00 NM
3	WPBF	Tu	11/06/12	5:41 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	FDP1205H	\$320.00 NM
2	WPBF	Tu	11/06/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	FDP1205H	\$320.00 NM
3	11/05/12	11/06/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	4	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1205H	\$550.00 NM
3	WPBF	M	11/05/12	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1205H	\$550.00 NM
2	WPBF	Tu	11/06/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1205H	\$550.00 NM
4	WPBF	Tu	11/06/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1205H	\$550.00 NM
4	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	4	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:49 AM	Good Morning America	7-9AM	:30	FDP1205H	\$550.00 NM
4	WPBF	M	11/05/12	8:41 AM	Good Morning America	7-9AM	:30	FDP1205H	\$550.00 NM
3	WPBF	Tu	11/06/12	7:29 AM	Good Morning America	7-9AM	:30	FDP1205H	\$550.00 NM
2	WPBF	Tu	11/06/12	7:55 AM	Good Morning America	7-9AM	:30	FDP1205H	\$550.00 NM
5	11/05/12	11/05/12	The View	11A-12PM	1-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
969792-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
FL Dem Party/3PAC/Abruzz		FL DEM PARTY: AB,S,S	1420

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/05/12	11/05/12	The View	11A-12PM	1-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	10:59 AM	The View	11A-12PM	:30	FDP1205H	\$800.00 NM
6	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1205H	\$350.00 NM
7	11/05/12	11/05/12	Jimmy Kimmel	1206-106A / 1135P	2-----	:30	2	\$140.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:36 AM	Jimmy Kimmel	1206-106A / 1135P	:30	FDP1205H	\$140.00 NM
2	WPBF	M	11/05/12	12:49 AM	Jimmy Kimmel	1206-106A / 1135P	:30	FDP1205H	\$140.00 NM
8	11/05/12	11/05/12	M-F 5pm News	5-6pm	2-----	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:13 PM	M-F 5pm News	5-6pm	:30	FDP1205H	\$900.00 NM
2	WPBF	M	11/05/12	5:28 PM	M-F 5pm News	5-6pm	:30	FDP1205H	\$900.00 NM
9	11/05/12	11/05/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FDP1205H	\$1,050.00 NM
10	11/05/12	11/05/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:20 PM	Wheel Of Fortune	7-7:30PM	:30	FDP1205H	\$1,600.00 NM
11	11/05/12	11/05/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		Jeopardy	7:30-8PM	:00		<del>\$1,700.00</del> NM
Credited									
12	11/05/12	11/05/12	DWTS	8-10P	1-----	:30	1	\$9,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:59 PM	DWTS	8-10P	:30	FDP1205H	\$9,000.00 NM
13	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM		2-----	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
969792-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
FL Dem Party/3PAC/Abruzz	FL DEM PARTY: AB,S,S	1420	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	2-----	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FDP1205H	\$1,000.00 NM
2	WPBF	M	11/05/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FDP1205H	\$1,000.00 NM
14	11/05/12	11/05/12	Nightline	1135-1205AM / 123	1-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:54 PM	Nightline	1135-1205AM / 123	:30	FDP1205H	\$700.00 NM
15	11/05/12	11/05/12	Dr. Oz	4-5p	2-----	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	2-----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:10 PM	Dr. Oz	4-5p	:30	FDP1205H	\$1,000.00 NM
2	WPBF	M	11/05/12	4:38 PM	Dr. Oz	4-5p	:30	FDP1205H	\$1,000.00 NM
16	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	FDP1205H	\$450.00 NM
2	WPBF	Tu	11/06/12	9:37 AM	Dr. Oz M-F 9-10a	9-10a	:30	FDP1205H	\$450.00 NM
17	11/05/12	11/06/12	10-11a Anderson Cooper 10-11a	10-11a	MT-----	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	11/06/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	FDP1205H	\$450.00 NM
1	WPBF	Tu	11/06/12	10:50 AM	10-11a Anderson Cooper	10-11a	:30	FDP1205H	\$450.00 NM
18	11/05/12	11/05/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	3:56 PM	M-F 3-4P	M-F 3-4P	:30	FDP1205H	\$800.00 NM
19	11/05/12	11/05/12	GENERAL HOSPITAL	GENERAL HOSPIT	1-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	FDP1205H	\$900.00 NM
20	11/05/12	11/06/12	4:30a-5a	430a-5a	MT-----	:30	3	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	3	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:38 AM	4:30a-5a	430a-5a	:30	FDP1205H	\$60.00 NM
3	WPBF	M	11/05/12	4:56 AM	4:30a-5a	430a-5a	:30	FDP1205H	\$60.00 NM

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Advertiser	Product	Estimate Number	
FL Dem Party/3PAC/Abruzz	FL DEM PARTY: AB,S,S	1420	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	11/05/12	11/06/12	4:30a-5a	430a-5a	MT-----	:30	3	\$60.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	11/06/12	4:39 AM	4:30a-5a	430a-5a	:30	FDP1205H	\$60.00 NM
21	11/05/12	11/05/12	M-F 5pm News	5-6pm	M-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:56 PM	M-F 5pm News	5-6pm	:30	FDP1205H	\$900.00 NM
22	11/05/12	11/06/12	M-F 3-4P	M-F 3-4P	MT-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	3:32 PM	M-F 3-4P	M-F 3-4P	:30	FDP1205H	\$800.00 NM
<b>Total Spots</b>							<b>38</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$30,760.00</b>
<u>Agency Commission</u>	<b>\$4,614.00</b>
<u>Net Amount Due</u>	<b>\$26,146.00</b>